




World renowned innovators and technology providers will showcase their solutions at CABSAT from 16 – 18 May 2023 at the Dubai World Trade Centre. MEASA's leading content creation, production and broadcast event, will once again provide the perfect platform to stay up-to-date with the latest trends, hear industry thought leaders and provide unrivalled business opportunities for the media and entertainment community.


### What to look forward to at CABSAT 2023

**Content Congress**



The **Content Congress** will cover key trends, market developments and events that are producing an irreversible global change across major industries, including media, creating new forms of cross-border, regional collaboration.

**Virtual Production Studio**



The pioneering on-site **Virtual Production Studio** will enable filmmakers and directors to see how they can combine practical set and props with virtual backgrounds that can create unlimited possibilities. *In partnership with PIXOJAM*

**Co-Production Salon**




The **MENA Region's 2nd Co-Production Salon**. A dedicated meeting lounge for business opportunities in investment in Arabic content and attracting foreign TV and Film projects to the MENA Region. *In partnership with HConsult.me*

**CABSAT Global Meetings Programme**




The **CABSAT Global Networking Programme** is the exclusive, free to use, networking service that allows registered visitors and exhibitors to search, connect and book meetings with key contacts at the show.

**Business Breakfast Briefings**



The **CABSAT Business Breakfast Briefings** will take a closer look at key media and entertainment market trends and opportunities across the GCC and beyond. *These events are invitation-only as spaces are limited*


**Dubai Studio City Tour**




The **Guided Tour** of Dubai Studio City's world class production and post-production facilities – the largest in the MENA region – will feature boutique studios, a five-meter-deep water tank studio, green screen equipment and elephant doors.

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**Hear Thought Leaders Share Industry Best Practice**




**Majed Al Suwaidi**  
Managing Director of Dubai Media City, Dubai Studio City, & Dubai Production City  
**TECOM Group**




**Hans Fraikin**  
Film & Television Commissioner  
**Abu Dhabi Film Commission**




**Amanda Turnbull**  
CEO & Co-Founder  
**Rise Studios**



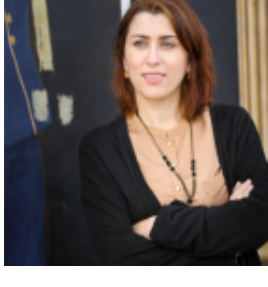
**Grigory Lavrov**  
VP, Marketing, Local Brands & Franchise Management  
**CEE & MENAT**



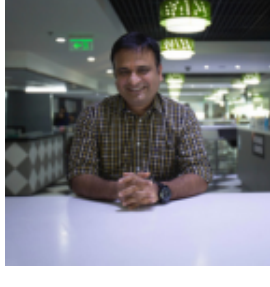
**Yuliana Slashecheva**  
Chairman  
**Soyuzmultfilm & Association of Animation Film Industry**  
CEO  
**Gorky Film Studio**



**Catherine Mwangi**  
Head of TV  
**Kenya Television Network**



**Loubna Fawaz**  
Head of Content - TV & Digital  
**CNBC Arabia**




**Ashok Namboodiri**  
Chief Business Officer International Business  
**Zee Entertainment Enterprises**

**Explore the Latest Innovations from CABSAT Exhibitors**

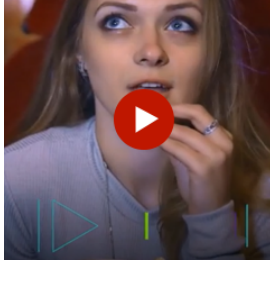
**Content Creation & Production**

**LED Based Virtual Production**




**Axiometry**

**Remote Video Editing**




**AVI**

**Digital Audio Solutions**



**RTS**

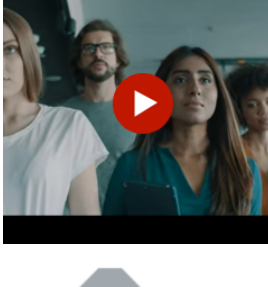
**TV Studio Equipment & Digital Video Tech**



**DVLab**


**Content Management & Post-Production**

**Next Gen MAM Systems**



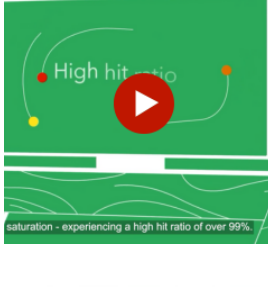
**AVECO**

**Digital Ad Tech Solutions**



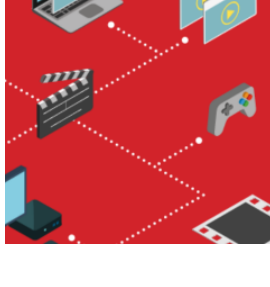
**EQUATIV**

**Video Processing & Compression**



**ATEME**  
Captive your audience

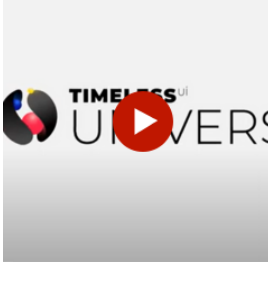
**Playback, Protection Processing Systems**



**castLabs**


**Content Delivery & Broadcast**

**High-End Cross-Platform User Interfaces**



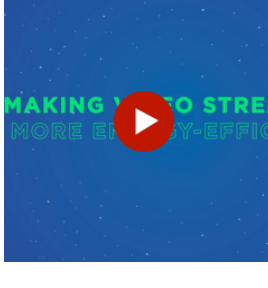
**WIZTIVI**

**Broadcast Mixers**



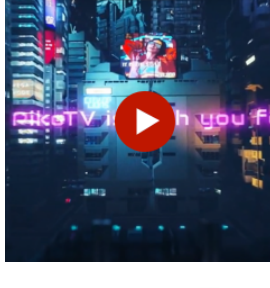
**AEQ**

**Video Streaming Services**



**broadpeak**

**Broadcasting Solutions & OTT Platforms**



**piko TV**

[REGISTER TO VISIT](#)

Don't miss the chance to attend the MEASA region's leading media and entertainment technology show.

Register now and get ready for CABSAT 2023!

Best regards,

The CABSAT Team

**STRATEGIC PARTNER**



**ASSOCIATION PARTNERS**







**OFFICIAL MEDIA PARTNERS**

**BROADCASTPRO | SATELLITEPRO**

**MEDIA PARTNERS**



























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