



ASBU Academy

Sports Live Direction

Tunis, 04-09 March 2019

BROADCAST ACADEMY



Cross Union Training:

ASBU/ABU/AUB

In partnership with:
HBS Broadcast Academy

Venue:

ASBU Academy, ASBU Headquarters
Rue 8840, centre urbain nord
P.O. Box 250 1080 Tunis - Tunisia

Target Attendees:

- Directors of sports events only
- To be proficient in English
- Minimum of a two-year experience in live sports production

Working Language:

English only

Total Attendee Number:

24 (8 from each Union)

Working Hours:

Day 1 to Day 5:

- 09h00 - 13h00
- 14h30 - 17h00

Day 6:

- 09h30 to 13h00

Trainers:

Mr John WATTS

HBS Broadcast Academy's Expert.



LIVE TV SIMULATOR

Objectives:

- Discover the best practices in the field
- Enhance understanding of sports direction and learn from making mistakes
- To understand the various roles in a production team and to work effectively as a team
- To be able to effectively adapt equipment to different types of events
- To understand the use of different cameras in a live sports production
- To adopt best practices for storytelling across live cut and replays

By the end of the course, participants will be able to:

- Understand different camera formations and the use of each camera
- Understand the basic principles of sports storytelling
- Be a confident member of the live sports directing team
- Have a technical understanding on use of the various broadcast equipment in live directing.

Content:

The workshop is split into theory and practice, covering namely:

- The design of a camera plan, prepare production plans including replay workflows
- Technical requirements for a comprehensive live coverage
- How to work effectively as a team
- Practical exercises with the Live TV Simulator.

Fees:

The training fees are free for ASBU, ABU and AUB members (8 each).

Travel and hotel accommodation:

At Attendees' own costs for ABU and AUB.

Local transportation:

- Daily vouchers assured by ASBU.

Daily Lunch:

- Lunch offered by ASBU (Day 1 to Day 5).



Contact

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Deadline

for registration:

1st February 2019

